



Dear Friends,

Plans are well underway for the **2018 No Tie Dinner & Dessert Party (NTDD)** benefiting AIDS Services of Dallas (ASD). Last year's event drew more than 1,500 community supporters and raised over \$200,000 for the residents of AIDS Services of Dallas.

No Tie Chair Mr. Leslie Frye and Honorary Co-chairs Dr. Steven Pounders & Kameron Westcott invite you to join us for this year's No Tie event on Saturday, April 7, 2018 at the Frontiers of Flight Museum.

As you may know, ASD provides affordable housing and supportive services to 170 low-income and formerly homeless men, women, children and families living with HIV/AIDS. For our residents, **housing is health care.**

We ask you to consider joining us as we raise funds to support our residents living at AIDS Services of Dallas. We must turn to people who care about those who can't always care for themselves. Many of the people we serve come to us – literally – with nothing but the clothes on their backs. What you give helps provide a home, food and a community that brings services and an understanding of life with HIV/AIDS.

In the No Tie packet, you will find this year's Levels and Benefits of Sponsorship and several opportunities for participation, along with information about the No Tie Dinner & Dessert Party and AIDS Services of Dallas.

I hope that you will consider supporting this very worthy cause. Please visit www.notiedinner.org to learn more. If you have any questions please contact Kristi Holman at 817.703.5680 or kholman@aidsdallas.org.

Sincerely,

A handwritten signature in blue ink that reads "Don Maison".

Don Maison
ASD President and CEO



2018 No Tie Dinner & Dessert Party
Chair: Leslie Frye
Honorary Co-chairs: Dr. Steven Pounders, Kameron Westcott
Publicity Chair: Susan Friedman

PRESENTING SPONSOR





Sponsorship Levels

\$10,000 - Platinum Sponsor (limit 2)

- Prominent recognition as Platinum Sponsor of 2018 No Tie Dinner & Dessert Party
- Name & Logo recognition in all event materials
- Headline Logo/Name on No Tie Dinner & Dessert Party T-Shirts.
- Logo/name displayed on sponsor reel at No Tie, displayed at Kick-Off Party, displayed at Sponsor Party
- Company logo, profile and link on event website.
- Company logo displayed throughout mixed media presentation.
- Special Recognition during the Sponsor & Host Appreciation Party.
- Special on-stage “thank you” during No Tie event.
- 6 VIP Complimentary Admissions to the No Tie event.
- Social media exposure.

\$10,000 – Main Stage Sponsor (limit 1)

- Prominent signage on Main Event Stage & Main Stage Big Screens
- All benefits of Platinum Sponsor

\$5,000 – Diamond Sponsor (limit 6)

- Name & Logo recognition in all event materials
- Name on No Tie Dinner & Dessert Party T-Shirts.
- Logo/name displayed on sponsor reel at No Tie
- Company logo and link on event website.
- Company logo displayed throughout mixed media presentation.
- Special Recognition during the Sponsor & Host Appreciation Party.
- Special on-stage “thank you” during No Tie event.
- 4 VIP Complimentary Admissions to the No Tie event.
- Social media exposure.

\$5,000 – Entertainment Sponsor (SOLD)

- Logo/Name Displayed on Lit Bar on main floor & on Main Stage Big Screens
- All benefits of Diamond Sponsor

\$2,500 – Ruby Sponsor (limit 10)

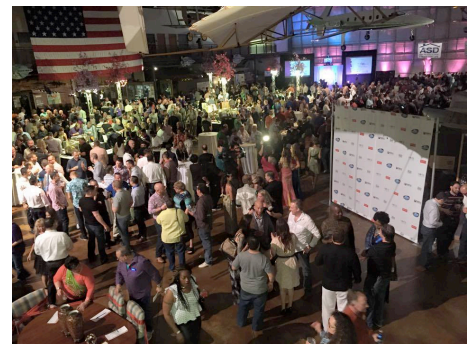
- Name & Logo recognition in event materials (invitations, event and table signage, electronic fliers).
- Logo/name displayed on sponsor reel at No Tie
- Company logo and link on event website.
- Special Recognition during the Sponsor & Host Appreciation Party.
- 2 VIP Complimentary Admissions to the No Tie event.
- Social media exposure.

\$1,000 – Gold Sponsor

- Name recognition in event materials (event and table signage, and electronic fliers).
- Logo/name displayed on sponsor reel at No Tie
- Company logo and link on event website.
- Special Recognition during the Sponsor & Host Appreciation Party.
- 4 Complimentary General Admissions to the No Tie event.
- Social media exposure.

\$500 – Silver Sponsor

- Name recognition in all event materials (event and table signage).
- Name on event website.
- 2 Complimentary General Admission to the No Tie event.
- Social media exposure.





SPONSORSHIP AGREEMENT

Please complete and return this form as soon as possible, as confirmation of your commitment to the 2018 No Tie Dinner & Dessert Party on April 7th at the Frontiers of Flight Museum.

Name/Company Name: _____

(for printed materials)

Contact Name: _____

Address: _____

City, State, ZIP: _____

Phone: _____

Email: _____

SPONSORSHIP LEVELS

- | | | | |
|----------------------------------------|------------------------|-------------------------------------|----------|
| <input type="checkbox"/> MAIN STAGE | \$10,000 (1 available) | <input type="checkbox"/> PLATINUM | \$10,000 |
| <input type="checkbox"/> ENTERTAINMENT | \$5,000 (1 available) | <input type="checkbox"/> DIAMOND | \$5,000 |
| <input type="checkbox"/> RUBY | \$2,500 | <input type="checkbox"/> GOLD | \$1,000 |
| <input type="checkbox"/> SILVER | \$500 | <input type="checkbox"/> '250' CLUB | \$250 |

I am unable to be a sponsor, but enclosed is my gift of \$ _____

OTHER WAYS TO HELP

- ☐ I WILL DONATE AN AUCTION ITEM
- ☐ I WANT TO BE A DINNER HOST

THANK YOU FOR YOUR SUPPORT!

Checks made payable to AIDS Services of Dallas

Please make a copy for your records and return in the pre-addressed envelope to:

AIDS Services of Dallas
No Tie Dinner & Dessert Party
P.O. Box 4338
Dallas, TX 75208-0338



Your contribution is tax deductible to the full extent of the law.

For more information contact Kristi Holman at 817-703-5680 or kholman@aidsdallas.org or go to www.NoTieDinner.org

AIDS SERVICES OF DALLAS

- *AIDS Services of Dallas (ASD) provides housing and supportive services to low-income and homeless men, women, and children living with HIV/AIDS.*
- Residents are empowered to live rich, meaningful lives by avoiding nursing homes, hospitals, and traditional hospice placements. They are involved in the community at ASD by participating in Residents Councils at each facility and serving as voting members of the agency's Board of Trustees.
- ASD's four apartment communities are licensed by the Texas Department of Health and are located in North Oak Cliff near Methodist Medical Center.

FACILITY	LICENSED CAPACITY	SERVES
The Ewing Center	22	Individuals
Revlon Apartments	75	Families and Individuals
Hillcrest House	64	Homeless Individuals
Spencer Gardens	64	Families
TOTAL CAPACITY	225	

ASD'S SUPPORTIVE HOUSING PROGRAM INCLUDES

- Privately configured one, two, and three-bedroom apartments
- 24-hour home health care
- Medical and Social case management
- Nutritious meals
- Transportation
- Volunteer support from over 1,000 multi-cultural and caring individuals



DEMOGRAPHICS OF ASD'S CURRENT CLIENTS

- 82 percent (82%) of ASD's residents are persons of color
- 39 percent (39%) are women and/or children



Average Annual Income for ASD Residents

Family Unit	\$9,941
Individual	\$8,276

- One day of care costs \$40.62 per individual living with AIDS
- 85 percent (85%) goes to direct care
- Only 15 percent (15%) goes to administration
- Currently serving 16 families with 35 children
- 155 total individuals on waiting list (includes 9 families)





CHARGE CARD AUTHORIZATION

PLEASE PRINT

DONOR'S NAME _____

MAILING ADDRESS _____

CITY _____ **STATE** _____ **ZIP CODE** _____

HOME PHONE _____ **WORK/CELL** _____

E-MAIL ADDRESS _____

ACCOUNT NUMBER _____

AMERICAN EXPRESS **4-DIGIT CODE ON FRONT** = _____

VISA **3-DIGIT CODE ON BACK** = _____

MASTERCARD **3-DIGIT CODE ON BACK** = _____

DISCOVER **3-DIGIT CODE ON BACK** = _____

NAME ON CARD _____

EXPIRATION DATE _____ **DONATION AMOUNT \$** _____

CARDHOLDER'S SIGNATURE _____

STAFF/PARTY HOST _____

DATE RECEIVED _____ *DATE CARD PROCESSED* _____



Department of the Treasury
Internal Revenue Service

P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248162350
Mar. 07, 2012 LTR 4168C E0
75-2144518 000000 00

00027962
BODC: TE

REC'D MAR 12 2012

PWA COALITION OF DALLAS INC
AIDS SERVICES OF DALLAS
PO BOX 4338
DALLAS TX 75208-0338

Employer Identification Number: 75-2144518
Person to Contact: John G Edwards Jr
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Feb. 27, 2012, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(03) of the Internal Revenue Code in a determination letter issued in June 1988.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website www.irs.gov/eo for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

0248162350
Mar. 07, 2012 LTR 4168C E0
75-2144518 000000 00
00027963

PWA COALITION OF DALLAS INC
AIDS SERVICES OF DALLAS
PO BOX 4338
DALLAS TX 75208-0338

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

A handwritten signature in cursive script, appearing to read "S. A. Martin".

S. A. Martin, Operations Manager
Accounts Management Operations