

Publicity Contact: FMPR
Susan Friedman - 214-559-0122
susan@friedmanpr.com

FOR IMMEDIATE RELEASE



No Tie Dinner & Dessert Party Announces its 2015 Presenting Sponsor: Purple Foundation

DALLAS – January 24, 2015 – No Tie Dinner & Dessert Party, the largest fundraiser for AIDS Services of Dallas (ASD), has much to celebrate in 2015. Not only is it celebrating a landmark ten-year anniversary, but it's also the first year the casually-chic gala will partner with Purple Foundation as its Presenting Sponsor. The foundation has donated hundreds of thousands of dollars to support the mission of ASD to deliver quality, affordable homes, health care, and living conditions to low-income individuals and families affected by HIV/AIDS.

“This year has been Purple Foundation's most successful year, and we could not be more thrilled to be able to celebrate that success by expanding our support of our primary benefactor, AIDS Services of Dallas, by sponsoring its 10th Annual No Tie Dinner & Dessert Party,” said Blake Baker, Purple Foundation President. “We know firsthand the impact ASD has in improving the lives of the people in our community. It is our core mission and what drives our volunteers every day. No Tie Dinner is a remarkable event that allows us to give back in a way that directly helps ASD’s ability to raise money for and awareness of the vital work they do with those living with HIV/AIDS.”

[Purple Foundation](#) is well-known in the Dallas community for its philanthropy and amazing fundraising parties. Established in 2001, Purple Foundation, an all-volunteer non-profit, has raised more than \$600,000 to support local charities that improve the lives of people in the Dallas area who are living with or affected by HIV/AIDS. Funds are raised through numerous dance fundraisers and social events throughout the year, including their premier, electrifying [Purple Party Weekend](#) featuring some of the world’s most popular DJs.

ASD President and CEO Don Maison said, “We couldn’t ask for a better partnership with such a like-minded organization. Purple Foundation and ASD is a dream team, and we look forward to celebrating our partnership with the most memorable and largest fundraiser in No Tie’s 10-year history!”

ABOUT AIDS SERVICES OF DALLAS

The mission of AIDS Services of Dallas (ASD) is to create and strengthen healthy communities through the delivery of quality, affordable, service-enriched housing for individuals and families living with HIV/AIDS who are economically disadvantaged and to coordinate a broad range of direct services and programs. ASD’s mission includes advocacy, education, and the development of affordable housing options and community development opportunities, both for its residents living with HIV/AIDS, and for economically disadvantaged people. For more information about ASD, visit www.aidsdallas.org.

The 10th Annual No Tie Dinner & Dessert Party, the largest fundraiser for AIDS Services of Dallas, will be held on Saturday, March 28 starting at 7:00 PM at The Frontiers of Flight Museum (6911 Lemmon Avenue, Dallas, TX, 75209). Opportunities are currently available for sponsorship, dinner hosts, auction items, and volunteers. General admission advance tickets are \$60 until February 20th or \$75. VIP advance tickets are \$130 until February 20th or \$150. Tickets are available to purchase online at www.notiedinner.org.

Get Social!

www.facebook.com/NoTieDinnerandDessertParty

www.facebook.com/AIDSServicesofDallas

#NoTie15

###